

## Europe Jazz Network



## GREEN MANIFESTO

*"TAKING ITS FULL PLACE AMONG THE OTHER ARTS, JAZZ IS ABLE TO REFLECT THE DEVELOPMENT OF A CONSTANTLY EVOLVING EUROPE AT THE BEGINNING OF THE 21ST CENTURY WHICH IS CHARACTERISED BY A DIVERSITY OF REGIONS, LANGUAGES AND CULTURAL HERITAGES AND TO STIMULATE PREPAREDNESS FOR MOBILITY AND FLEXIBILITY." – THE EJN Manifesto, 2004*

As part of a wider creative community, jazz has a unique role to play in the globally shifting landscape of a 21<sup>st</sup> century facing an ecological crisis. As a collective entity the arts shape not just our material world, but our conceptual world too, including the values that underpin our lives. We reach into every society and culture, building huge communities of shared identity and experience. The creative industries also play a significant role in the economy in Europe as part of a huge interconnected web of creators, SMEs, large businesses, suppliers, tourism and leisure industries, educational institutions, consumers, and audiences.

We present art with a fundamental desire to make the world a better place: addressing the climate change challenge and working with environmental sustainability in mind is a logical extension of this vision.

The Europe Jazz Network membership pledges to:

- Address our own impacts, exploring our working processes, taking the right risks, collaboratively seeking out new solutions, and developing our practice in concert with a changing world;
- Raise the status of sustainability and climate change within the wider jazz community and with our artists, audiences and consumers, funders and sponsors, suppliers and business partners, and demonstrate our commitment to those who have capacity to accelerate positive change;
- Work as an evolving and flexible community with respect for the diversity of our membership and each member's capacity for action, using a collaborative approach of sharing and exchange to underpin our work on environmental sustainability, building on our existing relationships and forging new connections.

The Europe Jazz Network membership will craft a response to environmental sustainability according to the following principles:

## Commitment

We will:

- Put in place environmental policies and action plans.
- Engage with environmental sustainability across all levels of our organisations, from senior management across operational managers, staff, volunteers and freelancers, with responsibilities written into contracts and job descriptions.
- Ensure our boards and senior leadership acknowledge environmental sustainability as a business critical issue, along with the investment, resilience, and development opportunities and challenges it offers.
- Collaborate as promoters and producers with artists and managers to create a joined-up approach to environmental sustainability that is also integrated into contracts and riders.
- Understand, acknowledge, and work with the context and setting of our shows and activities (environmental, cultural, heritage, social) and connect our operational and creative processes under a shared set of values.

## Understanding

We will:

- Measure and monitor our environmental impacts across energy and water use, materials consumption and waste production, and transport and travel.
- Contribute to broader research projects and data collection on the environmental impact of music and the creative sector.
- Continue to build our understanding of our environmental impacts and methods to reduce them by running pilot projects to 'road-test' new sustainable ways of working, including touring.

## Improvement

We will:

- Implement strategies to reduce the environmental impacts of our operations and activities across energy and water use, materials consumption and waste production, transport and travel, biodiversity and environmental damage.

- Continually explore different ways of doing things that align with the broader Europe Jazz Network missions and values and integrate new greener working practices where they have been proven to work.
- Create an effective ground for collaboration between promoters, producers, artists, and managers that allows us to be ambitious and experiment with changing our practice.
- Set targets for carbon emissions reductions individually and as a network.

## Communication

We will:

- Involve our audiences in our efforts, telling them about the steps we are taking to reduce our own environmental impacts and involving them by letting them know how they can contribute in their own lives.
- Programme and commission work exploring environmental themes and present work in contexts that highlight our connection to the natural environment.
- Work with industry press and general media to highlight sector best practice and illustrate our vision for a more sustainable future.
- Work with artists, agents and managements to increase awareness and understanding of and active involvement in our Green Manifesto
- Engage policy-makers, local authority partners, our funders, higher education institutions, and others with the capacity to create change at a larger scale, demonstrating our commitment and working with them on a future roadmap to support environmental sustainability in the context of our work and in broader society.

## Collaboration

We will:

- Implement clear mechanisms for exchanging experiences and knowledge on working more sustainably among network members, among other things by including environmental sustainability in our conferences, mailing lists, etc.
- Create an open working group on environmental sustainability to road-test new ideas and push forward issues and provide support among the wider membership.
- Work with wider sustainability campaigns and NGOs to amplify change.
- Collaborate with our supply chain to co-invest and create new technologies and approaches.